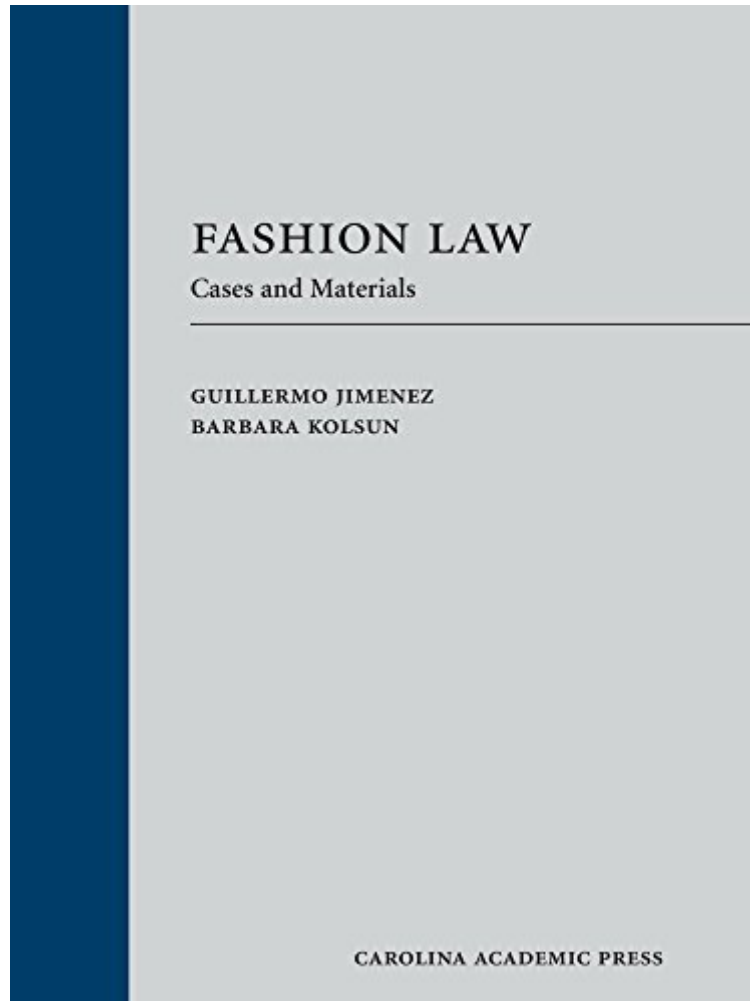




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Fashion Law: Cases And Materials



Synopsis

This casebook is the first to cover the new and rapidly growing field of Fashion Law. The fashion industry (a \$1 trillion-plus global sector) is twice as large as all entertainment sectors added together and generates a high volume of unique and complex legal issues. First among these are intellectual property issues, which are examined and analyzed here in depth. Fashion licensing, anti-counterfeiting, international trade and business operations are also covered. Authors Guillermo C. Jimenez (Fashion Institute of Technology, NYU Stern School of Business) and Barbara Kolsun (General Counsel of Stuart Weitzman, Cardozo Law School, NYU Law School) were founding pioneers of fashion law, creating the world's first committee on Fashion Law in 2005 and authoring the first American legal handbook on the topic in 2010.

Book Information

File Size: 4288 KB

Print Length: 638 pages

Publisher: Carolina Academic Press (July 1, 2016)

Publication Date: February 3, 2017

Sold by: Digital Services LLC

Language: English

ASIN: B01L2T3KRC

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #730,070 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #20

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